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**Larry Bruno Foundation Announces 2013 Beaver Falls Sports Hall of Achievement Inductees**  
*Carnegie Free Library Beaver Falls Home to Hall of Achievement. Expands Its Sports Treasures.*

**Beaver Falls., PA, November 19, 2012**— The Larry Bruno Foundation will announce the 2013 inductees to its Hall of Achievement Friday, November 30<sup>th</sup> at 7 PM at the Carnegie Free Library in Beaver Falls. The announcement will occur during the Library's "Fire and Ice: A Delightful Evening with Robert Frost" 7-9 PM evening event.

Inductees all with Beaver Falls roots, include Joe Lonnett—an outstanding coach for the Pittsburgh Pirates; Candy Young—a legendary hurdler who set every record possible, but was robbed of Olympic gold due to a U.S. boycott of the 1980 Olympics; George "Tookie" James—an all-around three-sport star and now esteemed judge; Bill Blair—a basketball star who still holds the Western PA highest points-per-game scoring average; Rich Niedbala—one of only three coaches in Beaver County history that can lay claim to at least three district titles; and, the famous 1977-1979 PIAA gymnastic champion team dynasty.

"We thought adding the announcement of our 2013 Hall of Achievement class would add even more heat to the Library's Robert Frost Fire and Ice event," said Ron Main, Chairman of the Larry Bruno Foundation. Continuing, "We plan to unveil new 'hidden gems with Beaver Falls roots' as our Foundation regularly contributes to a living, growing must-see exhibit for sports fans in Western Pennsylvania and the world."

Each year, the Larry Bruno Foundation, named for the legendary "Magical Coach" Larry Bruno, who spawned countless area coaches and who coached memorable players including Hall of Fame quarterback Joe Namath, will add to the displays in the Hall of Achievement. Some past additions to the museum include the Pro Football Hall of Fame Historic Hometown Plaque for Joe Namath, and perhaps the most expensive sports book ever published to chronicle the first 40 Super Bowls. The rare Super Bowl XL Opus MVP Edition book, sells for \$9,995, is one of only 20,000 numbered copies, and is autographed by Joe Namath, Jim Mutchler, and Joe Theismann. The book has a dedicated page signed by the Super Bowl MVPs. Many of the images from the book will be shown electronically in the library since the actual book can only be page-turned by officials wearing white gloves. Available and often playing on screen in the museum is the HBO and NFL films special from the Legends and Legacies series: "Namath from Beaver Falls to Broadway."

The library's fundraiser will be Nov. 30, 7-9 pm, "Fire and Ice": an evening of entertainment by Robert Frost impersonator Sam Allen, with wine, cheese, and more delicious refreshments. For \$40 you get a great evening and to help the library. Personal tours of the Hall of Achievement will be given before and after the announcements.

All of the sports gems in the Hall of Achievement can be viewed with no admission cost at the Carnegie Library in Beaver Falls, a city with a population of 8,987 at the 2010 census, The Carnegie Free Library of Beaver Falls was constructed in 1905 via one of five regional endowments from Andrew Carnegie, and is part of the 2,509 such libraries built on Carnegie's donated funds.

**Key Dates:**

Please send a reporter and cameraperson to these upcoming Larry Bruno Foundation hosted events:

- **Friday, November 30, 2012 at 7 PM at the Carnegie Free Library in Beaver Falls, located at 1301 Seventh Avenue, Beaver Falls, PA 15010.** Private tours of the museum available before and after the announcement.
- **Summer 2013 (date TBD) official dedication of memorabilia and artifacts honoring our Hall of Achievement inductees.**

**About the Larry Bruno Foundation**

The Larry Bruno Foundation (LBF) is a 501(c) (3) non-profit corporation created in 2009 to preserve and perpetuate the attributes of its namesake Larry Bruno, the Magical Coach, via programs for the local community. The Foundation has dedicated a Sports Museum at the Carnegie Library of Beaver Falls that is home to the Larry Bruno Hall of Achievement. LBF plans to offer coach clinics and courses based on the lessons taught by the Magical Coach, and currently sponsors scholarships and provides assistance to community members that want, need and deserve recognition and hope. A special focus of the Foundation is in helping those in the community with brain disorders and sports injuries. The Larry Bruno Foundation and its Hall of Achievement plans to become the catalyst and agent for "Unity in the City" and change in attitudes about Beaver Falls.

For more information visit [www.themagicalcoach.org](http://www.themagicalcoach.org).

**Lawrence F. Bruno Biography**

Lawrence F. Bruno Sr. was born in 1922 in East Liverpool, Ohio. In 1940, Bruno graduated from East Liverpool High School where he had been a star on both the football field and basketball court. He served in the military during World War II on Guadalcanal. After returning from the South Pacific, Bruno attended and played football at Geneva College. His jersey is one of only three that have been retired by Geneva.

In 1947, the Pittsburgh Steelers drafted Bruno in the 13th round. However, rather than play for the Steelers, Bruno chose to pursue a career as a coach. Bruno coached at Monaca High School from 1949 until 1959, and at Beaver Falls High School from 1959 to 1978.

In 1960, with Joe Namath as quarterback, Bruno led the Beaver Falls Tigers to a 10-0 record, and they were declared the WPIAL champions. Joe Namath later chose Bruno to present him to the Pro Football Hall of Fame in 1985.

Also an amateur magician, Bruno was nicknamed "The Magical Coach" for the influence that magic had on his unique coaching techniques. Bruno used nine key attributes of successful coaching to teach his techniques to his players. Those nine attributes included planning/organization, management, reverence, honesty/integrity, control/discipline, teamwork, communication, leadership and motivation.

Bruno continued working as an assistant football coach at Geneva College from 1985 to 1994. He died on December 24, 2010. Bruno positively impacted hundreds of players during his time as a coach. Many of Bruno's former players went on to become coaches themselves

**Bios of the 2013 inductees are now being compiled and will be available on request.**